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Synchronica plc

("Synchronica" or the "Company")

Synchronica to provide push email and synchronisation for

IXI Mobile's Ogo device

Agreement heralds unique, affordable mobile email and messaging solution for the mass market based on open standards

London, 31 May - Synchronica plc, an international provider of mobile synchronisation and device management solutions based on open industry standards, has licensed its synchronisation software SyncML Gateway to IXI Mobile Inc., developer of the Ogo(TM) family of mobile messaging solutions for the mass market. The agreement enables IXI Mobile to offer mobile email and synchronisation for its Ogo device, brought to market by mobile operators and Internet Service Providers, and already launched in several countries worldwide. The Synchronica SyncML Gateway will allow Ogo users to enjoy seamless push email, mobile calendar and contact synchronisation, enabling Ogo as one of the first devices to address the mobile email and personal information management ("PIM") needs of the sizable consumer market. This agreement is expected to assist the Company in meeting analysts' revenue expectations for H2 2006, 2007 and 2008.

Synchronica's SyncML Gateway offers wireless synchronisation of calendar, address book and email between industry-standard, SyncML-enabled devices and Microsoft Exchange or Sun Java Enterprise System. It was developed in response to market demand for industry-standard secure mobile email and PIM synchronisation. As the SyncML Gateway is based entirely on the open industry standards SyncML (OMA DS) and Push IMAP, Synchronica believes that this holds it safe from issues related to software patents.

Use of mobile email is set to expand significantly over the next few years according to Datamonitor, which estimates that global mobile operator revenues from mobile email and personal information management are expected to exceed \$600 million by 2009. IXI Mobile developed its end-to-end Ogo offering as a mass market mobile solution to take advantage of the exponential growth in mobile messaging and personal information services.

IXI Mobile's Ogo is sold via mobile operators and Internet Service Providers, and Synchronica will provide the synchronisation solution for calendar and address book including email push functionality.

Ogo was initially launched in the US by AT&T Wireless (now Cingular Wireless) and is offered in Switzerland, by Swisscom Mobile, the country's leading mobile operator, in Turkey, by a leading ISP and part of the country's top media-entertainment conglomerate, and in Germany, via a partnership between Vodafone and 1&1, Europe's largest Internet service provider with over five million customer contracts and 56 million email user accounts bundled with a flat rate data charge of €9.99 per month.

Carsten Brinkschulte CEO of Synchronica commented: "The agreement with IXI to use Synchronica's SyncML Gateway for its innovative, affordable Ogo offering gives the man in the street an affordable and advanced alternative to the BlackBerry. Together we are well placed to provide device manufacturers, ISPs and mobile operators with a highly scalable, industry standard synchronisation and email push solution to take advantage of this opportunity in the consumer market."

"Mobile operators have every interest in rolling out mobile email solutions to their networks, and see it as an indispensable element in their competitive strategy," said Datamonitor analyst Alaa Owaineh. "Mobile email is on the verge of mass market adoption, and the number of mobilised email accounts will explode over the next three years."

Amit Haller, Co-Founder, President and CEO of IXI Mobile, said: "We are pleased to be able to offer a superior email and sync experience on our Ogo devices via Synchronica's SyncML Gateway solution. Our service provider customers are continually looking for new ways to deliver value added mobile services, and we feel that this agreement with Synchronica continues the tradition of delivering appealing and affordable solutions to the mass market."

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Notes to Editors:

About Synchronica

Synchronica develops and markets synchronisation and device management solutions for mobile operators, device manufacturers, and enterprises. Its product portfolio ranges from data synchronization (DS) to device management (DM) and firmware update over-the-air (FOTA). Synchronica has a strong track record in the SyncML space. Products include the world's first SyncML DM server in a carrier-grade environment and the award-winning SyncML Gateway, which enables seamless synchronisation of corporate data. Its latest offering, Mobile Manager, provides companies with a robust mobile device management solution for Windows Mobile-based devices. Headquartered in the UK with offices in Berlin and Washington D.C. Synchronica plc is a public company listed on the London Stock Exchange. More information is available at www.synchronica.com

About IXI Mobile

IXI Mobile, Inc. offers solutions that bring innovative, data-centric mobile devices and services to the mass market. IXI Mobile's Ogo devices are designed to improve the mobile user experience and increase mobile voice and data usage. The company provides a turn-key solution to mobile operators and Internet service providers worldwide to launch and support Ogo products. IXI Mobile is headquartered in Redwood City, California, and has research and development facilities in Israel and Romania. IXI Mobile also maintains regional sales offices. For more information on IXI Mobile, please visit www.ixi.com.

On February 28, 2006, IXI Mobile and Israel Technology Acquisition Corporation (ITAC) (OTCBB: ISLTU.OB, ISLT.OB, ISLTW.OB) entered into a definitive agreement pursuant to which a wholly owned subsidiary of ITAC would merge with and into

IXI Mobile, with IXI Mobile surviving the merger and becoming a wholly owned subsidiary of ITAC. Upon consummation of the merger, ITAC will change its name to IXI Mobile, Inc. and IXI Mobile will change its name to IXI Mobile (USA), Inc.

About Ogo

The Ogo family of devices delivers popular applications, including email, instant messaging, SMS, RSS, voice and Web browsing on optimized, easy-to-use handheld devices for a true on-the-go mobile messaging experience. Ogo was launched in the United States by AT&T Wireless (now Cingular Wireless), Switzerland by Swisscom Mobile, Turkey by e-kolay.net., and Germany by 1&1. More information on Ogo is available at: www.ogo.com.

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