

23 November 2004

Pursuit Dynamics plc ('Pursuit' or 'the Company')

Coca-Cola Enterprises Ltd. license PDX for production

Pursuit Dynamics plc, the developer of the PDX® innovative fluid processing technology, announces today that it has signed a licensing agreement with Coca-Cola Enterprises Ltd, to install the first PDX 25 for soft drinks production.

Coca-Cola Enterprises Ltd. is the UK subsidiary of Coca-Cola Enterprises Inc., which is the world's largest marketer, manufacturer and bottler of the brands owned by The Coca-Cola Company.

Coca-Cola Enterprises Ltd is responsible for the manufacturing and distribution of 'Coca-Cola' products in Great Britain, supplying around 240 million cases every year.

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END